“The top program in the nation for secondary teachers is at WGU, which had nearly perfect scores across the board and whose online training is accessible to any aspiring teacher in the nation.”

NATIONAL COUNCIL ON TEACHER QUALITY
Teacher Prep Review 2014

A CENTER OF EXCELLENCE™ IN NURSING EDUCATION

The National League for Nursing named WGU’s nursing programs as a Center of Excellence™, recognized for “Creating Environments that Enhance Student Learning and Professional Development.”

NATION’S #1 TEACHER EDUCATION PROGRAM

WASHINGTON.WGU.EDU

MEETING THE NEEDS OF TODAY’S WGU WASHINGTON STUDENT PORTRAIT

ENROLLMENT BY COLLEGE
(As of December 31, 2015)

<table>
<thead>
<tr>
<th>College</th>
<th>Enrollment</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business</td>
<td>3,469</td>
<td>43%</td>
</tr>
<tr>
<td>Teachers</td>
<td>2,106</td>
<td>26%</td>
</tr>
<tr>
<td>Health Professions (including Nursing)</td>
<td>1,320</td>
<td>17%</td>
</tr>
<tr>
<td>Information Technology</td>
<td>1,154</td>
<td>14%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>8,049</strong></td>
<td></td>
</tr>
</tbody>
</table>

ENROLLMENT GROWTH
45% compound 5-year annual growth in enrollment

GROWTH IN CUMULATIVE GRADUATES
67% compound 5-year annual growth in graduates

DISTRIBUTION OF STUDENTS

<table>
<thead>
<tr>
<th>Level</th>
<th>Enrollment</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>6,268</td>
<td>78%</td>
</tr>
<tr>
<td>Graduate</td>
<td>1,781</td>
<td>22%</td>
</tr>
</tbody>
</table>

STUDENT SNAPSHOT

- The average student age is 37; student ages range from 17 to 77.
- 68% of WGU Washington students are classified as underserved.
- 22% are ethnic minorities.
- 12% are active military, veterans, or military family members.
- 70% of students receive financial aid.
- 35% of undergraduates receive Pell Grants.

38% of WGU Washington students are first-generation college students.
DELIVERING A BETTER STUDENT EXPERIENCE

The 2015 National Survey of Student Engagement (NSSE) polled more than 315,000 students from nearly 600 U.S. and Canadian institutions.

Students gave WGU very high marks, well above the national average, in the following key areas:

<table>
<thead>
<tr>
<th></th>
<th>WGU</th>
<th>National</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acquisition of job-related knowledge and skills</td>
<td>79%</td>
<td>69%</td>
</tr>
<tr>
<td>Challenged to do their best work</td>
<td>77%</td>
<td>60%</td>
</tr>
<tr>
<td>Quality of interactions with faculty</td>
<td>72%</td>
<td>60%</td>
</tr>
<tr>
<td>Quality of academic support</td>
<td>85%</td>
<td>73%</td>
</tr>
<tr>
<td>Would attend the same institution again</td>
<td>92%</td>
<td>82%</td>
</tr>
<tr>
<td>Rating of entire educational experience</td>
<td>93%</td>
<td>87%</td>
</tr>
</tbody>
</table>

- WGU Washington’s one-year retention rate in 2015 was 82%, while the average one-year retention rate at U.S. public four-year institutions was 74%.
- Overall student satisfaction was 96%.
- 96% of WGU Washington students are in good academic standing.
- The average time to a bachelor’s degree is 2¼ years.

WGU’s 3-year student loan default rate is 5%, compared with the national average of 11.8%.

WGU is the fourth-largest producer nationally of bachelor’s and master’s degrees in nursing for minorities.

WGU’s tuition of less than $6,000 per year for most programs has not increased since 2008.

“WGU Washington contributes to the state’s culture of innovation by providing the quality, affordable education our workforce needs to remain competitive in the global marketplace. The university’s pioneering model produces graduates with the right blend of knowledge, skills, and experience to succeed.”

BRAD SMITH
President and Chief Legal Officer,
Microsoft Corporation

WGU is the largest educator of math and science teachers in the U.S., conferring 5% of the nation’s baccalaureate degrees and 15% of the nation’s master’s degrees in STEM teaching.
GRADUATES PREPARED FOR SUCCESS

DELIVERING VALUE

Comparison of results from a 2015 Harris Poll Online survey of 1,255 new college graduates nationwide with a survey of 1,144 WGU graduates.

### Graduate Satisfaction

<table>
<thead>
<tr>
<th></th>
<th>WGU</th>
<th>National</th>
</tr>
</thead>
<tbody>
<tr>
<td>Majority of competencies related to work</td>
<td>80%</td>
<td>65%</td>
</tr>
<tr>
<td>Recommended university to others</td>
<td>96%</td>
<td>75%</td>
</tr>
<tr>
<td>Satisfied with overall experience</td>
<td>82%</td>
<td>69%</td>
</tr>
</tbody>
</table>

### Employment Outcomes

<table>
<thead>
<tr>
<th></th>
<th>WGU</th>
<th>National</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total employed</td>
<td>94%</td>
<td>89%</td>
</tr>
<tr>
<td>Employed in degree field</td>
<td>86%</td>
<td>76%</td>
</tr>
<tr>
<td>Employed full time</td>
<td>86%</td>
<td>74%</td>
</tr>
</tbody>
</table>

### INCREASE IN INCOME FOR GRADUATES WITHIN 4 YEARS OF GRADUATION

- **WGU** $14,700
- **NATIONAL** $8,900

WGU graduates on average earn **$10,600 more within 1–2 years of graduation**. With an average cost of $15,000 for a bachelor’s degree, the return on investment of a WGU degree is less than 2 years.

“My daughter was born in the middle of my school term, but I was able to stop and be there for my family. That’s not something I could have done at another school. **Because of WGU Washington, I’m going to be a math teacher.** It’s opened so many doors; I wasn’t expecting to get a job before I graduated.”

—Mike Johnson  
Spokane Valley, WA  
B.A. Mathematics (5–12)
EMPLOYER SATISFACTION
2015 SURVEY OF 305 EMPLOYERS BY HARRIS POLL

- 100% said that their WGU graduates were prepared for their jobs.
- 98% said that WGU graduates meet or exceed expectations; 92% said WGU graduates exceed expectations.
- 93% rated the job performance of WGU graduates as excellent or very good.
- 94% of employers rated the “soft skills” of WGU grads as equal to or better than those of graduates from other institutions.

WGU alumni report higher levels of engagement at work—21% higher than the national average. —WGU-Gallup 2015 Report

“WGU Washington is all about access to high-quality education—especially for underserved populations. I became the first member of my family to graduate from college. It means so much to me to be a role model to my daughter—and in my community.”

—Julius Giron, Auburn, WA
B.S. Business Management

WGU GRADUATES HAVE GREAT JOBS AND GREAT LIVES
GALLUP SURVEY RESULTS

<table>
<thead>
<tr>
<th>Statement</th>
<th>WGU</th>
<th>National</th>
</tr>
</thead>
<tbody>
<tr>
<td>My university was the perfect school for people like me.</td>
<td>92%</td>
<td>65%</td>
</tr>
<tr>
<td>I had a mentor who encouraged me.</td>
<td>89%</td>
<td>53%</td>
</tr>
<tr>
<td>My university is passionate about the long-term success of its students.</td>
<td>80%</td>
<td>59%</td>
</tr>
<tr>
<td>I was challenged academically.</td>
<td>83%</td>
<td>77%</td>
</tr>
<tr>
<td>My education was worth the cost.</td>
<td>91%</td>
<td>65%</td>
</tr>
</tbody>
</table>

WGU alumni are almost twice as likely as graduates from other U.S. universities to be thriving in all elements of well-being—purpose, social, financial, community, and physical.

—WGU-Gallup 2015 Report

“WGU Washington’s model is founded on flexibility, affordability, and quality. None of the three is sacrificed. In fact, they all work together. I would say to anyone seeking a relevant degree in today’s modern, hectic world that WGU Washington is the perfect model.”

PHYLLIS CAMPBELL
Chairman, Pacific Northwest, JPMorgan Chase & Co.
WHAT MAKES COMPETENCY-BASED EDUCATION DIFFERENT

- Measures learning rather than time.
- Competencies—what students need to learn and know—are developed in collaboration with key employers.
- Learning is self-paced, modular, and technology-based.
- Faculty work with students one-on-one, from the day they enroll until the day they graduate.
- Students demonstrate what they know and spend their study time focusing on what they still need to learn.
- Learning is measured through assessments: objective tests, projects, papers, and presentations.

PROMOTING COMPETENCY-BASED EDUCATION

- Working with Congress and the Department of Education to create legislation and regulations that encourage innovation, including competency-based education.
- Collaborating with state agencies to gain wider recognition and acceptance.
- Helping accrediting organizations understand competency-based education and provide for the model in their standards.

SHARING THE MODEL

- Partnering on U.S. Department of Labor TAACCCT Grant to help Austin, Broward, and Sinclair Colleges develop competency-based information technology programs—more than 300 students now enrolled.
- With funding from the Bill and Melinda Gates Foundation and the Lumina Foundation, helping community colleges in Washington, Indiana, Texas, and Florida develop competency-based degree programs.
- Delivering conferences and webinars for colleges and universities across the country to develop effective competency-based education programs.

CBE4CC WORKSHOP

WGU hosted the Competency-Based Education for Community Colleges (CBE4CC) workshop in Denver, CO, in June 2015. Teams from 60 colleges in 23 states attended sessions focused on strategy and planning, employer collaboration, curriculum, the student experience, and program delivery.

WGU is launching a new peer-reviewed, online journal focused on best practices, trends, and developments related to competency-based higher education. The CBE Journal, which will be published beginning in spring of 2016, accepts submissions from educators, administrators, and policy makers.
WGU WASHINGTON 2015 HIGHLIGHTS

In addition to increasing statewide enrollment to more than 8,000 students, WGU Washington is a valuable member of the state’s higher education community and the state’s business landscape. In its fourth year, WGU Washington:

- Awarded bachelor’s and master’s degrees to nearly 2,000 graduates statewide.
- Awarded scholarship funds to nearly 300 WGU students living in Washington.
- Grew to become the largest private university and sixth-largest overall in the state.
- Ranked fourth among the state’s largest MBA programs.

CHANCELLOR AND ADVISORY BOARD

WGU Washington is based in Kent and is led by Chancellor Jean Floten. WGU Washington works under the guidance of an advisory board composed of corporate, community, and education leaders in the state. WGU Washington Advisory Board members include:

- Peter Adler, President, Molina Healthcare
- Don Brunell, Former President, Association of Washington Business
- Phyllis Campbell, Chairman, Pacific Northwest, JPMorgan Chase & Co.
- Dr. Rich Cummins, President and CEO, Columbia Basin College
- Al Davis, Principal, Revitalization Partners
- Dr. Carver Clark Gayton, Consultant in Education and Workforce Development
- Phyllis Gutiérrez Kenney, Former State Representative, VP of Leadership and Economic Development, Sea Mar Community Health Centers
- Dr. Gary Livingston, Former Chancellor, Community Colleges of Spokane
- Major General Timothy J. Lowenberg, Former Adjutant General, State of Washington
- Steve Mullin, President, Washington Roundtable
- Dr. Kathleen Ross, President Emeritus, Heritage University
- Dr. Samuel H. Smith, President Emeritus, Washington State University
- John D. White, Vice President Emeritus, BergerABAM

WGU’s state partnerships are delivering significant economic benefits in income growth, social savings, and public education expenses. The total benefit in Washington last year was $127 million.

—EMSI 2015

“Graduates of WGU Washington will be among tomorrow’s leaders in business, IT, education, and health professions.”

SCOTT ARMSTRONG
President and CEO, Group Health
PERSONALIZED FACULTY SUPPORT

- Faculty Mentor from start to graduation.
- Course Mentors (subject matter experts) for every course.
- Students rate the quality of interactions with faculty 20% higher than the national average.

COMPUTER-BASED CURRICULUM

- Accessible 24/7.
- Interactive, self-paced, adaptive learning.
- Courses acquired from leading providers.

VALID, RELIABLE ASSESSMENTS

- Developed by assessment experts.
- Designed to measure critical job skills.
- Industry-recognized certifications and exams included in many degree programs.
- Robust feedback provided by faculty who are experts in the field.

“WGU constantly monitors the latest advances and innovations in assessment and brilliantly adapts them to provide continuously improved products and services.”

—Lawrence Rudner
Principal, Arcturus Group, and Member, WGU Assessment Council

ONLINE PROCTORING

- Live test proctoring 24/7 at home.
- Secure test administration.
- Self-service scheduling.
- Now being used for 93% of objective exams.

RECOGNIZED BY FAST COMPANY

“For showing public schools another way to do business. The low-cost, self-paced WGU focuses on skills that lead to better jobs in teaching, health care, IT, and business.”

—President Obama
“A Better Bargain for the Middle Class”
ANALYTICS TO IMPROVE STUDENT SUCCESS

Enabling faculty to provide better, more personalized support to students when they need it.

- Student scorecards report individual student progress to faculty in real time.
- Faculty dashboards highlight student needs and progress.
- Identifies needed changes in curriculum and assessments.

RESPONSIBLE BORROWING INITIATIVE

- Launched in 2013.
- Encourages students to borrow only what they need for tuition.
- Average borrowing per student per year has decreased by 40%.
- Reduced overall student borrowing by $250 million.

MOBILE ACCESSIBILITY

- On any device, at any time for students and prospective students.
- One-tap access to faculty support.
- Push notifications based on student preferences.
- Immediate access to test and assessment results.

E-TEXTBOOKS

- Provided at no additional charge.
- Average savings to students: $1,200 per year.

WELLCONNECT™

Provided to all students at no additional charge, WellConnect Services include:

- Mental health counseling.
- Budget and debt consulting.
- Legal consulting.

EDUCATION FOR THE FUTURE OF HEALTHCARE

- Nation’s largest competency-based nursing programs.
- New Accountable Care learning Collaborative, in partnership with Leavitt Partners and the Brookings Institution.
- New M.S. in Integrated Healthcare Management, developed in collaboration with key industry and policy leaders.

“I’m impressed by the results in places like Western Governors University. Its low-cost online programs rely on competency-based progression, not class time or credit hours. It uses external assessments to evaluate student proficiency.”

BILL GATES
“Why American Colleges Have to Change”
Connie Summers
Bothell, WA
B.S. Business—Human Resources Management

Connie taught her two kids that they are not defined by the obstacles they encounter, but by how they respond in the face of adversity. When Connie lost her daughter to a devastating illness, part of her healing was to enroll at WGU Washington and fulfill her commitment to earning a degree. Along the way, she got married, received a promotion, and dealt with health complications of her own. WGU Washington’s innovative model allowed her to balance real life and the pursuit of a credential. She also relied heavily on the guidance and motivation provided by her faculty mentor. In time, Connie was able to graduate—honoring the memory of her daughter and providing a shining example of resilience and strength.

Jenny Gatherer, Pasco, WA
M.A. Mathematics (5–12)

Jenny Gatherer—a high school math teacher in Richland—applies her new knowledge and skills in her classroom, based on WGU Washington’s innovative, competency-based learning model. She uses formative assessments to determine what students have learned and what she will teach next. The assessment results enable her to build depth in student understanding, save time, and achieve greater outcomes. The approach has led to, on average, a three-year gain in skills over just 18 months on the NWEA MAP test. Furthermore, Jenny’s students rate their enjoyment of math on a ten-point scale; in one sample, the average rate of enjoyment more than doubled by the end of the term, increasing from 3.2 to 7.9.

“As a student, I trusted WGU Washington. I trusted the curriculum and that—when I passed a course—I’d have a solid understanding of the material. Also, the course mentors and learning communities were invaluable. I’m so proud of my degree.”

—Connie Summers

“As a new home owner on a teacher’s salary, I couldn’t afford to earn my master’s degree if not for WGU Washington. The low cost of tuition was about a quarter of the price of other universities.”

—Jenny Gatherer
“Because of WGU Washington’s affordable, flat-rate tuition, I was finally able to continue my college education. Plus, because it’s online, I didn’t have to worry about traveling to a college campus. Today, I have a master’s degree and am a leader in my field.”

—Tom Carson

Dan Sweetwood, Sammamish, WA
B.S. Business—IT Management

As a midcareer adult, Dan decided to transition from the sports management field to a career in the tech industry. He worked his way into a full-time job at Microsoft, but to make his career change stick, he needed a bachelor’s degree. Despite working long hours, with a family at home, Dan was able to fit his studies at WGU Washington into his busy lifestyle. Also, the university’s low, flat-rate tuition meant he could earn a degree without piling up significant debt. Since Dan graduated, he has the confidence to pursue new professional opportunities and climb the ranks in his industry.

“I work in Seattle’s tech industry. A degree from WGU Washington has given me confidence and opened up new opportunities for me professionally.”

—Dan Sweetwood

Tom Carson
Bellingham, WA
M.S. Nursing—Leadership and Management

During tough economic times and a difficult job market, Tom knew education would help him keep his job and advance in his career. However, as he puts it, the cost of a college degree just didn’t “pencil out”. He wanted an option that would provide him the knowledge and skills he needed, without going into significant debt. Fortunately, a friend told him about WGU Washington and the university’s low-cost model. Tom enrolled and, as he proceeded through the coursework, he realized the advantages of the online, competency-based educational delivery system. He was able to work his way toward a degree and still have time to enjoy the outdoors and spend time with his family. Today, Tom is a strong supporter of WGU Washington, and—to pay forward the advice he received from his friend about the university—Tom has personally inspired nearly 20 other midcareer men and women to enroll.
We help our students achieve their dreams for a degree and career success by providing a personal, flexible, and affordable education based on real-world competencies.